



Marcos Boca Ceravolo  
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#### OBJECTIVE

To contribute to the design, film and motion graphics community by bringing my colourful distinctive design skills to a team and produce award winning projects.

#### EDUCATION

Vancouver Film School (VFS), Vancouver - B.C.  
Diploma in Digital Design - Aug 2007.

Fundação Armando Alvares Penteado (FAAP), São Paulo - Brazil.  
Bachelor in Graphic Design - July 2005.

#### EXPERIENCE

*Freelance Director, Designer, Illustrator*, BOCAMOTION (São Paulo, Brazil), Sept 2009 – Present

- Directed, conceptualized, designed and animated motion design pieces for broadcast, film and internet
- Illustrated pieces for print and digital media

*Motion Designer / Associate Art Director*, THANK YOU Motion Graphics (Copenhagen, Denmark),  
Sept 2007 – Sept 2009

- Directed, conceptualized, designed and animated motion design pieces for broadcast, film and internet
- Art directed designers into developing title sequences, commercials, and music videos for broadcast, film and internet
- Worked with clients such as MTV Scandinavia, Adobe, Iams, Swatch, VH1, Carlsberg, Burn, iMelos, helping develop concepts and making sure that the final designs met their needs
- Conceptualized and designed boards and illustrations for motion design projects

*Design Instructor*, Adobe Guerilla Studio at Siggraph 2007 (San Diego, CA), Aug 5 to Aug 9 – 2007

- Provided attendees with a positive, hands-on experience in Adobe's state-of-the-art digital atelier
- Promoted intentional learning through the instruction, coaching, and advice to attendees
- Shared experiences, stories, successes and failures with the attendees through one-on-one interactions and formal presentations daily
- Conceptualized, designed and produced a number of informational graphics for the Guerilla Studio

*Associate Art Director*, Terpins Greco Estudio (São Paulo, Brazil), Nov 2005 - Jul 2006

- Directed, created, designed and animated motion design pieces for broadcast and film
- Co-directed designers and interns into developing title sequences, commercials, bumpers and stingers for broadcast and film
- Worked directly with clients such as MTV Brazil, BMW, Unilever, helping develop their briefs and making sure that the final designs met their needs
- Created and designed boards and illustrations for motion graphics and print projects

*Motion Designer*, Terpins Greco Estudio (São Paulo, Brazil), May 2005 - Nov 2005

- Designed and animated title sequences, commercials, bumpers and stingers for broadcast and film
- Designed boards and illustrations for motion graphics and print projects

*Junior Designer*, Smart Design (São Paulo, Brazil) Aug 2004 - Dec 2004

- Designed print and editorial projects such as magazines, brochures and posters
- Worked directly with clients making sure that they got the design solution they were looking for
- Developed brand identities

*Design Intern*, Smart Design (São Paulo, Brazil), May 2004 - Aug 2004

- Worked with designers developing print and editorial projects
- Worked with designers developing brand identities

#### EXTRA CURRICULUM

*Author / Contributor*, Motionographer.com, April 2008 - Present

- Wrote journalistic posts about the motion design, film, broadcast and graphic design industries
- Researched and featured outstanding work from studios, freelancers and students
- Provided the readers a closer look at influential studios and individuals, as well as interesting material from a variety of different mediums

## SKILLS

- Direction
- Art direction
- Animation and Stop Motion Animation
- Motion and Print Design
- Illustration
- Proficient in all Adobe software and Dragon Stop Motion, functional in Final Cut, Cinema 4D, Flash and DVD Studio Pro.
- Fluent in English and Portuguese, well versed in Spanish.

## RECOGNITION

### 2010

- Speaker, "Motion Design", Campus Party Brasil 2010.
- *Official Selection*, Pictoplasma Berlin 2010

### 2009

- *Official Selection*, OK Computer Section, International Short Film Festival of Barcelona (MECAL)
- *Feature Interview*, Computer Arts China (7th edition)
- *Featured*, Stash 56

### 2008

- *Winner*, Motion Graphics Category, Adobe Design Achievement Awards
- *Winner*, Motion Graphics Category, Animex Awards
- *Winner*, Motion & Interactive Category, Salazar Awards
- *Finalist*, Motion Graphics Category, FITC 2008
- *Finalist*, Yahoo! Video Awards
- *Official Selection*, OneDotZero
- *Official Selection*, 2nd Motion Graphics Review
- *Official Selection*, Resfest Brazil
- *Official Selection*, Floating World Animation Fest
- *Official Selection*, Toofy Film Fest
- *Special Screening*, Imperial Beach Film Festival
- *Featured*, Stash 46
- *Interview*, Directors Notes, Ep. 76

### 2007

- *Winner*, Best Digital Animation, Popvox Awards
- *Finalist*, Live Action Category, Adobe Design Achievement Awards
- *Finalist*, Motion & Interactive category, Salazar Awards
- *Semi-Finalist*, Motion Graphics Category, Adobe Design Achievement Awards
- *Special Screening*, ABC Festival 2007
- *Official Selection*, Webcuts 2007
- *Official Selection*, The Art of Digital Show
- *Official Selection*, Typophile Film Festival
- *Official Selection*, L'Hybride Film festival
- *Pre Show Screening* at Gary Hustwit's documentary "Helvetica" in Vancouver
  
- *Featured* on Motionographer, Feed, Cpluv, K10k, Coolhunting, Xplsv, NoFatClips, Yahoo! Video, Daily Motion, Kottke.

## INTERESTS

Researching Design, Art Direction, Colour, Typography, Animation, Illustration; Motion Design, Film, Photography, Sketching, Travelling, Surfing and Snowboarding.